

# lincerickson

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graphicdesign

**objective.** Sr. Graphic Designer/Art Director with creative abilities seeking a full time position. Versatile and reliable professional who is self-motivated with a broad range of skills. I have the ability to envision and transform corporate goals into impressive design realities.

**skills.** Fourteen years of graphic design and illustration experience including: Illustration, icon design; interface design, usability and behaviors; industrial design, logo design; website design, storyboard and architecture.  
Ten years management experience. Excellent project management skills. Able to envision and transform projects from concept to development as well as meet demanding deadlines.

**experience.** **Calcar, Inc.** San Clemente, CA  
Graphic Design/Illustrator • June 1994 - present

Perform lead role in the design and production for all Quick Tips and Dealer Directory booklets. Develop technical illustrations, icons and page layout. Attend press checks and coordinate projects with outside vendors. Train, supervise and provide art direction for junior designers.

*Client List:* Mercedes-Benz, Ford, Mazda, Kia, Audi, Jaguar, BMW, Volvo, Suzuki, Volkswagen and Bosch.

Design information architecture and user interface for on-screen applications for iQT and Auto Director which help customers get acquainted with their new vehicles by using the internet or on-board system.

Design graphics and UI layout for Jaguar on-board operating system demo that was programmed in PowerPoint and shown at the Motorola booth in the Las Vegas Auto Show, February 2000.

Administer and populate company website with current samples.

Administer server updates, add users and E-mail accounts on the company network, install and troubleshoot all Mac software issues.

<b>software.</b>	<b>Adobe CS:</b>	Dreamweaver	<b>Microsoft:</b>
	Photoshop	Quark Xpress	Word
	Illustrator	Acrobat Pro	PowerPoint
	Indesign		Excel

Strong troubleshooting skills and familiar with cross-platform issues.  
Advanced knowledge of the Mac Operating System.

**education.** **Platt College**, Newport Beach, CA  
Graphic Design/Computer Graphics  
Diploma 1994

**Fullerton College**, Fullerton, CA 1993  
Course of study: Design

**Golden West College**, Huntington Beach, CA 1992  
FCourse of study: Design

References available on request.

For samples please visit; [www.lincerickson.com](http://www.lincerickson.com).